

CASE STUDY

AYRSHIRE ALLIANCE



Ayrshire Alliance Increase Fleet with Road Marking Trailer

Scotland's most innovative public sector partnership, the Ayrshire Roads Alliance, delivers shared Council roads and transportation services to communities across East and South Ayrshire. The Alliance is governed by a joint committee of elected members from the two Councils, and it delivers services including roads maintenance, winter maintenance, design and infrastructure, traffic and transportation and road safety. The Alliance have recently grown their capabilities by adding a purpose build Somerford Equipment road marking trailer to their fleet.

The shared service ensures a consistent standard of service against a backdrop of reducing public sector budgets; to help stay within budget Somerford Equipment have produced a purpose-built solution to help. The convenient, robust and easy to use trailer is a cost-effective way of being able to mark and repair roads without the associated costs of a larger purpose-built vehicle.

Even with strict budgets in place the Ayrshire Roads Alliance are always looking to provide a Best Value Service throughout East & South Ayrshire and see the road marking trailer as a valuable asset to meet and maintain this goal. As Brian Jolly, Depot Manager at the Ayrshire Alliance stated, "The trailer will prove cheaper, more efficient and economical." Brian continued, "It provides out highly trained operatives with a unit that meets our needs and allows them to produce high quality work."



Somerford do not provide a trailer/vehicle and leave it there. For over 50 years Somerford have been building and maintaining customer relationships through not only providing first class customer service, but by providing thorough training schemes with all vehicles. Mr Jolly continued with his praise of the Somerford service, "The Training was excellent, very informative and put across in a way that everyone could easily



understand by a provider that has hands on experience and knowledge of the unit and the works involved.

"I cannot find a negative word to say, right from the outset at the Tender stage – updates of manufacture – timescales for delivery – training – contacts. The unit itself looks and works great, whilst is also neat and compact. Everything has been thought through from a technical perspective giving us a unit that meets East Ayrshire Councils needs in providing a very important service within our road network. The trailer allows us to address safety issues immediately along with routine maintenance works, making the road network within East & South Ayrshire safer for the travelling public."

"This is the first time we have worked with the Ayrshire Roads Alliance. Our design team and engineers engaged with the client from conception through to completion, to ensure that we were able to offer a marking solution tailored to their bespoke requirements. We are delighted once again to see the end user 100% satisfied with every aspect of the equipment."

Michael Oakes,
Director of Somerford Equipment



ON THE ROAD TO A BRIGHTER FUTURE

With over fifty years' experience in the manufacture of road marking vehicles and equipment, Somerford is renowned worldwide for the quality, durability and reliability of our products. As an industry leader in the UK, we are recognised for bringing safer, more efficient and innovative vehicle builds and equipment to the global market, with a range of support services that are second to none.